

Privacy Policy

Last updated: 1 September 2026

1. Who we are

The website woodcab.eu and its configurator are operated by Beebox SRL, which sells its products under the name Woodcab ("Woodcab", "we").

Beebox SRL, Rue Bâtonnier Braffort 57, 1040 Brussels, Belgium

Company and VAT number: BE 0755.710.469

Contact for any question about your data: arthur@woodcab.eu

We act as the controller of your personal data.

2. What data we collect

- The data you enter in the configurator and our forms: name, email address, phone number, address, message and selected configuration.
- Data from our exchanges: emails, calls, quotes, orders and the follow-up of your project.
- Browsing data: pages viewed, device, browser and source of the visit, collected through cookies and analytics tools.

3. Why we use your data

- To prepare your quote, answer your request and handle the sales follow-up (pre-contractual steps or performance of a contract).
- To carry out your order: production, delivery, installation and after-sales service (performance of a contract).
- To send you our newsletter, news and offers (your consent, which you can withdraw at any time).
- To measure and improve website traffic and performance (your consent, through the cookie banner).
- To meet our legal obligations, in particular accounting and tax rules (legal obligation).
- To defend our rights and secure our services (legitimate interest).

4. Who receives your data

We do not sell your data. We share it only with service providers who work for us and follow our instructions:

- HubSpot, for customer relationship management, forms and our email sending.
- Google (Google Analytics), for audience measurement.
- Our technical providers, for example for website hosting and maintenance.
- Our delivery and installation partners, as far as needed to carry out your order.
- Our financing partner (for example Grenke Lease), only if you ask for a leasing solution.

We may also disclose your data to authorities when the law requires it.

5. Transfers outside the European Union

Some providers, including HubSpot and Google, may process data outside the European Economic Area. In that case, the transfer relies on an appropriate safeguard under the GDPR, such as the EU-US Data Privacy Framework or the European Commission's standard contractual clauses.

6. How long we keep your data

- Prospects: 24 months after our last contact.
- Customers: for the duration of the contractual relationship and warranty period, then for the legal retention periods that apply to accounting and tax records.
- Newsletter: until you unsubscribe.
- Browsing data: according to the lifetime of the cookies concerned.

7. Cookies

Our website uses cookies that are necessary for it to work and, with your consent, analytics cookies. You can change your choice at any time through the cookie banner or your browser settings.

8. Your rights

You can ask at any time for access to your data, and for its correction, erasure, restriction or portability. You can also object to processing and withdraw your consent. To exercise your rights, email us at arthur@woodcab.eu. We reply within one month.

You can also lodge a complaint with the Belgian Data Protection Authority, Rue de la Presse 35, 1000 Brussels, www.dataprotectionauthority.be.

9. Security

We take reasonable technical and organisational measures to protect your data against loss, unauthorised access and disclosure.

10. Changes

We may update this policy. The date of the last update appears at the top of the document.